20/20

FRAME WERKS

IN EYEWEAR, TECHNOLOGY
ENDLESSLY PROVES ITSELF WITH
INNOVATION, EXPLORATION
AND IMAGINATION

SPINE flexes
its innovative
muscle for Rem

THE SUNWEAR MARKETPULSE
A GenEYE TECHFEST

TECHNICALLY SPEAKING

1 **MODERN OPTICAL INTERNATIONAL: Modz Titanium Pristine**

Target Customer: For today's active woman who wants to reveal her
confidence and style **Material:** TR90 **Size:** 53/17 (146) **Special Feature:**
Ultra-thin titanium temples give this frame a slim profile **Pricing:** $$
(800) 323-2409/www.modernoptical.com

2 **ASPEX EYEWEAR: BMW B6514**

Target Customer: Designed for young women looking for a modern
and fashionable CatEye **Material:** Stainless steel **Size:** 60/16 (130)
Pricing: $$$$
(800) 277-3979/www.aspexeyewear.com

3 **CLARITI EYEWEAR: Monalisa M8723**

Target Customer: For fashion-driven women who want a petite frame
with slender temples **Material:** Acetate **Size:** 49/15 (135) **Pricing:** $$
(800) 372-6372/www.claritieyewear.com

4 **L'AMY AMERICA: Nicole Miller Tompkins**

Target Customer: Fashion-forward women seeking a modern take on a
vintage shape that retains its sophistication with urban details **Materials:**
Matte metal bridge and buckle detail with polished rivets and triple laminate
acetate temple **Size:** 52/24 (135) **Special Feature:** Clubmaster style with
CR-39 sun lenses **Pricing:** $$$
(203) 761-0611/www.lamyamerica.com

5 **WESTGROUPE: KLiiK Denmark K-534**

Target Customer: Modern women seeking a colorful look **Material:** Stainless
steel **Size:** 50/18 (140) **Special Features:** This semi-rimless frame features
contrasting metallic accents on the temples and endpieces **Pricing:** $$$
(855) 455-0042/www.kliik.com
For western states within the U.S., contact Classique Eyewear,
(866) 604-5700/www.classique-eyewear.com

6 **PRODESIGN: 4th Dimension 4717**

Target Customer: Young adults looking for creative optical styles
Material: Sanded acetate **Size:** 52/15 (135) **Special Feature:** Optional
adjustable nosepads **Pricing:** $$$
(800) 654-6099/www.prodesigndenmark.com